



Sober Bar Finder

soberbarsnearme.com

Site Stats

18,000

Monthly
Page Views

1.56

Pages /
Session

1:00

Avg. Session
Duration

87%

Organic Traffic

Site Growth

9%

Month / Month
Pageview Growth

About

Soberbarsnearme.com is a directory for finding restaurants, bars, and bottle shops that offer a significant non-alcoholic drinks menu as well as an information resource for sober and sober-curious living.

Our audience is highly targeted and actively looking for ways to explore sobriety.

This site is in growth mode making it a great opportunity to lock in great value for the future.

Geographic Data

41%

Women

59%

Male

Age

25-34	<div></div>	26%
35-44	<div></div>	22%
18-24	<div></div>	21%

81%

US Traffic

1. California	8.5%	6. Florida	5.1%
2. Oregon	8.3%	7. Texas	5.1%
3. Virginia	6.5%	8. Georgia	4.8%
4. New York	6.1%	9. Washington	4.6%
5. Illinois	5.3%	10. North Carolina	3.5%

Newsletter Stats

400

Subscribers

61%

Open Rate

.92%

Avg. Click Rate

+80

Monthly
Subscribers

Bi-Weekly
send
frequency



Sponsorship Opportunities

Link Exchange and Social Collaboration FREE

- You send us a blog post. Upon approval, we will place your post on our blog and link to your website. We will share the post on Instagram and tag you. And in exchange you will link to SoberBarsNearMe.com and share our post on IG

SoberBar Full Website Takeover: \$1,000/month sponsorship

- Blog post linking to your site (evergreen)
- Your Business displayed on page one
- Your Business displayed on Blog page
- Your Business displayed in the slideout footer
- Sticky Ad on every page
- Exit intent pop-up: don't go! Stay sober! Click to shop

SoberBar Homepage Takeover: \$500/month sponsorship

- Blog post linking to your site (evergreen)
- Homepage Takeover: Your Business in the hero image, and the slideout footer

SoberBar Homepage Hero Sponsorship: \$150/month

- Homepage-Your Business in the hero image below search bar

SoberBar Slideout Footer 1 Sponsorship \$75/month

- Your Business displayed in the slideout footer

SoberBar Exit Intent Sponsorship \$150/month

- Exit intent pop-up: Stay sober! Click to shop

***NEW SoberBar Newsletter \$25/month

- Bi-weekly send frequency